



# COMMUNITY CONTEST

## District of Stewart Slogan

*Stewart Council is seeking suggestions from members of the community to create a new slogan for the District of Stewart*

### **Tourism is a significant economic factor for Stewart.**

At the Regular Meeting of February 11, 2019, Council, in efforts to attract tourism, resolved to give the community an opportunity to participate in a contest that could yield Stewart's new slogan to something that promotes tourism and attracts visitors to Stewart.

The current slogan is: "Canada's Most Northerly Ice-Free Port". This is a true statement that may encourage economic development and will still play a part in the port-related information. Council's vision to now focus on tourism requires wording that articulates all that Stewart has to offer and inspires tourists to travel to our beautiful region.

*The successful new trademark slogan will be one that captures the image and essence of Stewart in only a few words.*

Participants may submit multiple suggestions. Winning prize is \$100.00

**Please submit your suggestions before March 7, 2019 to:**

Gord Howie: [cao@districtofstewart.com](mailto:cao@districtofstewart.com)  
or in person at the Municipal Office: 705 Brightwell St.  
or by mail to: P.O. Box 460 Stewart BC V0T 1W0